

**GINGER
RESEARCH**

INTERNATIONAL SERVICES

WHAT WE DO

Ginger Research can supply GLOBAL consultancy and stand out stats for any media campaign.

As the ONLY research company run by national newspaper editors and news editors, we are in a unique position to consult and advise on angles and questions.

With access to 32 markets including major countries in Europe, Asia, North America, South America, Africa and Australasia.

Services include idea generation, question design and comprehensive executive summary toolkits across all chosen markets, as well as reliable translations.

We have provided International Research for Heinz, Dulux, Swiffer, Nestle, Braun and many more.

All surveys adhere to the MRS Code of Conduct which is based on the ESOMAR principles.

NUMBER OF ACTIVE RESPONDENTS PER COUNTRY



WWW.GINGERCOMMS.COM



UNLEASH@GINGERCOMMS.COM



Dulux

BRAUN

Nestlé

Swiffer